

the 10<sup>th</sup> April, 2018.

To

All District Magistrate & Collectors of the State.

**Subject:** Action Plan for celebration of 'Ujjwala Diwas' on 20<sup>th</sup> April, 2018 under 'Gram Swaraj Abhiyan' and gearing up implementation of Ujjwala scheme.

Sir,

The Govt. of India has decided to organize '**Gram Swaraj Abhiyan**' during the period from **14.04.2018 to 05.05.2018**. As a part of the said programme, 'Ujjwala Diwas' will be celebrated on 20<sup>th</sup> April 2018. On that day, the IOCL will organize LPG Panchayat meetings to sensitize the Ujjwala beneficiaries regarding safety & utility of LPG, health benefit of using clean fuel etc. Besides other activities are also lined up, the details are given in Para 2A and 2 B.

2. Considering the intensity and gravity of the programme, District Administration is to play a lead role in both for organizing Ujjwala Diwas, laying platform for saturating LPG connections in identified villages (*during Swaraj Abhiyan*) and providing desired momentum to Ujjwala scheme. For this, following **two pronged approach** is to be adopted:-

A. **Campaign mode approach for targeting select 531 Panchayats** during Gram Swaraj Abhiyan from 14.4.2018 to 5.5.2018. Emphasis is to be laid on saturating 531 identified villages under Ujjwala by taking up following activities:-

- i. List of left-out households (without LPG connection) shall be prepared by the distributors in identified 531 villages during Gram Swaraj Abhiyan. BDOs may engage Panchayat Secretaries / GRSs / SHGs / other field functionaries to assist the distributors during survey and collecting eKYC from the eligible beneficiaries.
- ii. Amongst the left out households, those falling under Ujjwala eligibility criteria, effort may be given to distribute 100% eKYC Forms to the eligible beneficiaries through PRI functionaries through door-to-door campaign.
- iii. Identify the leftover households (which do not fall in Ujjwala eligibility and also do not have LPG connections).
- iv. IOCL to have a clear action plan to cover (saturate) category at point- (ii) above. Besides, modalities to be worked out for covering category at point-(iii) also.
- v. **Ujjwala Day ( 20.4.2018) activities :-**
  - a. Organise **LPG Panchayats** at 53 locations (53 distributor locations) in the respective area of operation of distributors **on 20.4.2018 (Ujjwala Divas)** mainly covering rural areas. Following activities to be taken up at these Panchayats. Efforts shall be made to capture representation of the population falling in 531 targeted panchayats

